## T&Cs Privacy Policy for the Culturise website

At Culturise, accessible from www.culturise.com.au, one of our main priorities is the privacy of our visitors. This Privacy Policy document contains types of information that is collected and recorded by The Difference Collective Pty Ltd trading as Culturise (ABN 33636340353) and how we use it. If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us.

#### Log Files

Culturise follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this as a part of hosting services' analytics. The information collected by log files include internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any information that is personally identifiable. The purpose of the information is for analysing trends, administering the site, tracking users' movement on the website, and gathering demographic information.

#### Cookies and Web Beacons

Like any other website, Culturise uses 'cookies'. These cookies are used to store information including visitors' preferences, and the pages on the website that the visitor accessed or visited. The information is used to optimise the users' experience by customising our web page content based on visitors' browser type and/or other information.

## Google Cookies

Google is an integral third-party vendor associated with our site, and Google also uses cookies. For example the DoubleClick DART Cookie, used to serve ads to our site visitors based upon their visit to www.culturise.com.au and other sites on the internet. However, visitors may choose to decline the use of cookies by visiting the Google ad content network following and Privacy Policy at the **URL**: https://policies.google.com/technologies/ads

#### **Our Advertising Partners**

Some advertisers on our site may use cookies and web beacons. Each of our advertising partners has their own Privacy Policy for their policies on user data. Third-party ad servers or ad networks use technologies like cookies, JavaScript, or Web Beacons that are used in their respective advertisements and links that appear on Culturise, which are sent directly to users' browser. They automatically receive your IP address when this occurs. These technologies are used to measure the effectiveness of their advertising campaigns and/or to personalise the advertising content that you see on websites that you visit. Note that Culturise has no access to or control over these cookies that are used by third-party advertisers.

#### Third Party Privacy Policies

Culturise Privacy Policy does not apply to other advertisers or websites. Thus, we are advising you to consult the respective Privacy Policies of these third-party ad servers for more detailed information. It may include their practices and instructions about how to opt-out of certain options. You can choose to disable cookies through your individual browser options. To know more detailed information about cookie management with specific web browsers, it can be found at the browsers' respective websites.

# Online Privacy Policy Only

This Privacy Policy applies only to our online activities and is valid for visitors to our website with regards to the information that they shared and/or is collected by Culturise. This policy is not applicable to any information collected offline or via channels other than this website.

#### Consent

By using our website, you hereby consent to our Privacy Policy and agree to its Terms and Conditions.